

## **Anjuman-I-Islam, CSMT, Mumbai Invites Applications for the Position of Marketing Manager**

Anjuman-i-Islam, established in Mumbai in 1874, is a leading educational and social organization committed to empowering individuals and communities through quality education and impactful social initiatives. Its legacy spans over a century. To expand our impact and reach we are seeking a dynamic Marketing Manager.

**Position:** Marketing Manager

**Experience:** Minimum 3+ years in marketing, branding, and digital strategy.

**Responsibilities:**

- Strategic marketing planning & execution.
- Digital campaign management (social, email, web).
- Market research & data analysis.
- Brand consistency management.
- Performance tracking & optimization.

**Key Skills:**

- Expertise in marketing, branding, public relations, and media handling.
- Proficiency in digital marketing tools and platforms.
- Strong understanding of social media management and content strategy.
- Ability to develop and execute strategic marketing plans.

**Qualifications:** Bachelor's or Master's degree in Marketing, Mass Communication, Digital Media, or a related field.

**General Requirements:**

- Excellent communication skills in English, Urdu, and Marathi (preferred).
- Experience in the education sector will be an advantage.
- Ability to work collaboratively in a fast-paced environment.

**How to Apply:**

Interested candidates can email their updated CV, portfolio (if applicable), and a cover letter to [ceo@anjumaniislam.org](mailto:ceo@anjumaniislam.org).

Join Anjuman-i-Islam and contribute to our continued growth and success.